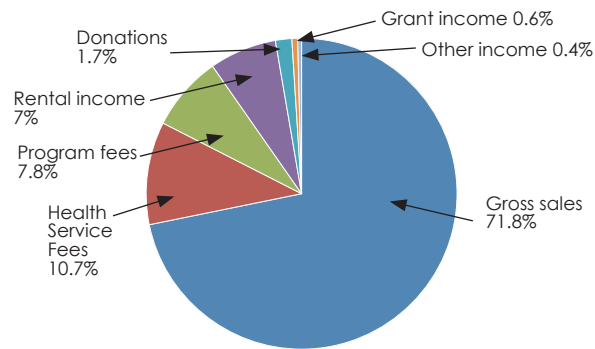
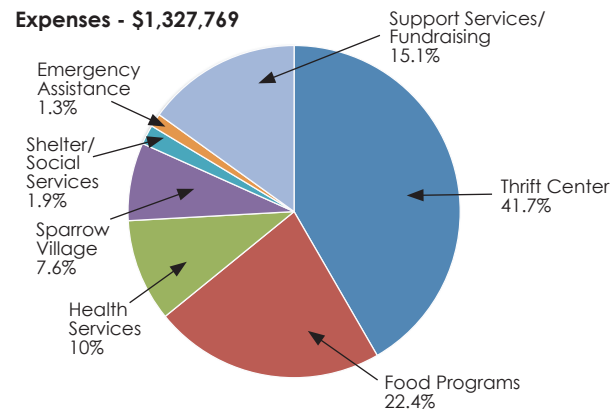


Financial Information • 2012-2013

Revenues - \$1,258,789



Expenses - \$1,327,769



Services Provided • 2012-2013

Food Pantry

| | |
|----------------------------|--------------------------|
| Bags of food distributed | 22,771 |
| Pounds of food distributed | More than 570,000 |

Thrift Center

| | |
|----------------------------|----------------|
| Customers served | 73,389 |
| Items sold | 382,766 |
| Free Box items distributed | 210,498 |
| Employees | 26 |

Individual and Family Counseling

| | |
|----------------|--------------|
| Total sessions | 2,055 |
|----------------|--------------|

Haven House

| | |
|----------------------------|--------------|
| Residents served | 85 |
| Nights of shelter provided | 1,467 |

Emergency Assistance Program

| | |
|------------------------------|----------------|
| Families served | 116 |
| Total assistance provided | \$5,023 |
| Avg. individual grant amount | \$43 |

Mission & Philosophy

The We Care mission is to serve the residents of Rhea County and the surrounding area by enabling people to help themselves. Recognizing that a free handout often confirms the recipient's feelings of worthlessness, the philosophy of We Care is to offer a hand up. We endeavor to foster a sense of self-worth and independence in people who are struggling to become or remain self-sufficient.

Our motto is "Building self-reliance for a better community," and our unofficial slogan is "Offering a hand up, not a handout."

Staff

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Licensed Psychologist
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Dr. Mark Ofenloch, Ph.D.

Licensed Psychologist

Board of Directors

Guy Denton, Chairman
David Forsten,
Vice Chair - Finance
Doris Watson, Secretary
John Blevins, Treasurer
Vera Abel
Steve Wimberley,
Vice Chair - Operations

Corporate Office

1273 Dayton Mtn. Hwy.
Dayton, TN 37321
423-775-4333

Counseling Center

423-570-1900

Sue Brown
Mary Stickle
Neal Stultz

Gary Venice,
Vice Chair - Planning
Kirk Vincent
John Yost
Dr. Walter Ring, President

Food & Housing Programs

423-775-1000

Thrift Center

Bi-Lo Plaza
420 Market St.
423-775-6595



Helping
People Help
Themselves.

2013 Report to
the Community
WeCareDayton.org



Report to the Community

Dear friends,

Reflecting on the last year, I am proud of the work **We Care** has accomplished. With your help, we have provided literally tons of food and clothing to our neighbors in need, provided shelter to those who had none and given a hand up to those who couldn't pay their bills.

We have forged new partnerships and launched new initiatives — joining with the University of Tennessee College of Architecture and Design on an exciting new project to provide sustainable and affordable housing for low-income seniors.

However, the last year also brought challenges. Over the summer, we learned that **Haven House**, one of We Care's flagship programs, might have to close its doors.

The house, which has provided emergency shelter to the temporarily displaced for 26 years, is now itself in need of a home. The Dayton Housing Authority, a long-time partner, has been forced by increased demand to take back the current building. We Care must vacate by New Year's Eve, and as of this letter writing, a new home has yet to be found.

Also this year, We Care's dream of establishing a respite care for area children continued to languish for lack of funding. Unlike Haven House, Safe Haven Light has a facility, but will remain closed until We Care raises the \$33,000 of startup capital required by the state.

When the project was begun several years ago, it was thought those costs could be funded by government grants. However, by the time the facility was renovated, that funding was no longer available. Now, We Care must find other sources of revenue.

Just as importantly, we must find caring and qualified house parents to staff the facility. Our staff is hard at work on both fronts — committed to providing a "safe haven" for at-risk youth in our community.

We will do it right and hold the program to the highest standards, but we can't begin that work until we raise the money, and we can't do that alone. Please lend your support to our efforts.

Thank you all for your help during the last year. We couldn't do it without caring neighbors like you.

Gratefully,

J. Walter Ring, Ed.D.
President and CEO

Programs & Services

Thrift Center

When people hear "We Care", most think of our thrift center. The store offers a wide assortment of affordable consumer goods. In our fiscal year July 2012 to June 2013 alone, we served more than 73,000 customers, who bought everything from antique books, to jewelry, to pots & pans, to vacuum cleaners.

But We Care is more than just a place to find a bargain. For the fiscal year July 2012 to June 2013, our sales were more than \$665,000. This money was used to fund all of our programs — clothing the needy, healing minds, fighting hunger and sheltering the homeless.

Food & Housing Programs

We Care provides emergency and monthly supplemental food assistance through our **Food Pantry**, or low-cost groceries and household items at our **Food Club** and shelter for the working poor, temporarily displaced, mentally ill and at-risk youth through our various housing initiatives.

The first of these, **Project H.O.P.E.** (Home Ownership Planning Endeavor), encourages home ownership among the working poor by offering no-down-payment, low-interest mortgages. In return, beneficiaries agree to contribute at least 500 hours of sweat equity toward the construction of their home. Since the program's start, five homes have been constructed.

Haven House offers a safety net for those who have temporarily lost their home due to natural disaster, economic hardship, abuse or other forces. Meanwhile, **Sparrow Village** provides housing for the formerly homeless who suffer from mental illness.

Though not yet operational, a fourth housing program, **Safe Haven Light**, would provide a safe and stable home for children caught in the gears of the criminal justice system. When children are taken into state custody, they are often uprooted from their schools, friends and communities and placed in foster care elsewhere. In the worst cases, they might even be housed in detention centers while permanent homes are found.

Emergency Services

Through our **Emergency Assistance Program**, we provide grants to those in need of emergency help for things like utilities, rent and medication.

Help Us Help Your Neighbors

We Care assisted more than 10,000 people in the last year — mostly through revenue generated by our thrift center. However, much work remains to be done. Our list of future projects and needs is long and includes building affordable housing for low-income seniors, constructing a low-cost medical clinic for the people of Rhea and surrounding counties, finding a new home for Haven House and opening the doors to Safe Haven Light. We can't do it all alone. We are neighbors helping neighbors and depend on your partnership and support to continue moving forward.

How You Can Help

- **Volunteer** — Sort cans at our food pantry, lend a hand at a fundraising event, or join our board of directors.
- **Donate** — All contributions are tax-deductible.
- **Recycle** — Bought new appliances? Have clothes that no longer fit? Extra blankets taking up storage area? Donate these and other gently used items to the We Care Thrift Center where it will help fund We Care's community programs.
- **Organize** — Ask your church or community organization to host a can drive for our food pantry.
- **Spread the word** — Like us on Facebook and tell someone about the good work we're doing.

For more information about how you can assist in our community efforts, contact us at **423-775-4333** or visit our website at **www.WeCareDayton.org**.

All contributions to We Care Community Services are tax-deductible.

WeCareDayton.org

thrift center • food pantry • counseling • housing • social services • emergency shelter